**TRANSCRIP FOR PODCAST**

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| **ABSTRACT** | | | | | | | | |
| Title of the PODCAST: *Publishing in Periodicals – a mandate in the attribute of Professionalism:* | | | | | | | | |
| Theme: Dear all An exclusive series from the Honble Vice Chancellor’s Desk | | | | | | | | |
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| Institution: SBV | | | University: Sri Balaji vidyapeeth | |
| Areas of Expertise | | Parasitology | | Microbiology | | Education | | Innovation |
| Time duration required: [Each PODCAST would not be more than 15 minutes per episode. If the topic warrants more time, it can be made to multiple episodes] | | | | | | Total Duration in minutes | | Required Episodes |
| 890 words 8-9 minutes | | 1 |
| Abstract: [ not exceeding 150 words, provide at least two key words] | | | *Publications and Research have become a superior indicator of Professionalism in terms of measuring credibility. This talk emphasizes on the importance of publications in periodicals for continuous professional development.* | | | | | |
| What is the uniqueness of your talk? | | | Need of the hour | | | | | |
| Mention its relevance to current scenario | | | With accreditation cycles and need for quality improvement, many Universities are geared up to achieve the desired benchmark. All researchers and non researchers are contributing to the scientific field. The validity and value of their contributions are to be considered seriously as it would impact the field of science and may also affect their personal growth apart from the place they are working from. | | | | | |
| **TRANSCRIPT** | | | | | | | | |
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| Dear all,  Today I am here, with a very interesting topic which is very close to my heart. Publishing in Periodicals – a mandate in the attribute of Professionalism.  I wanted to speak on this topic with my experience and observations I have made over a period of time. I have come a long way up in the professional ladder with many hurdles and hinderances, which would have other-wise curbed my professional growth. One of the attributes, which has empowered me as a professional is publications in scientific literature. Publication in periodicals has ever been my passion and I consider it as an obligation to spread the knowledge, I have acquired over time. These publications have played a major role for my growth and success and it has made me stand tall amongst my peers in my fraternity.  We can relate publications as a definite indicator or an outcome of research. Research and development activities happen at various levels starting from the center, state and in higher education institutions. The national overall investment on research related activities in India was found to be on an approximate of more than 1 lac crores every year. The government institutions take part in research by using two third of the research amount while the private institutions use one third of the investment. In the last decade it was also observed that there is an exponential growth in the number of researchers who take part in research. India’s growth rate of scientific publication during 2011–2016 as per the SCOPUS and SCI database was 8.4% and 6.4% as against the world average of 1.9% and 3.7% respectively. It was 12.9% as against the world average of 4.9% as per the NSF database. India was ranked at 3rd, 5th and 9th in scientific publication output during 2018 as per the NSF, SCOPUS and SCI database respectively. India is ranked ahead of many developed and developing countries including Brazil, Russia, India and South Africa.  There are nearly 1000 deemed to be universities which conduct active research in India. Sri Balaji Vidyapeeth is a progressive Higher Education Institution which deals with medical, dental, nursing, pharmacy, yoga, music and other allied health sciences courses. I am very proud to state that there is abundant research activities which are carried out in almost all the mainstream courses.  Higher Education Institutions have research as a mandate for various accreditation processes and recognition as an Institution of Excellence is another attribute dependent on publications. With experiences from my journey, I can emphatically state that publication is a definite attribute defining professionalism. Lifelong learning and sharing of experiences refine and define a professional. It is a professional obligation and mandate to report in scientific journals and periodicals by means of quality publications.  It is “good” to be a empathic clinician and an astute teacher. I also agree, that as doctors our primary duty and priority lies in patient care and teaching. But it is definitely “best” to be involved in publications. Being a good physician in terms of patient care and a good teacher in an institution defines you locally. But publications, recognizes the professional at a wider platform nationally and globally. Providing valid, clear, useful information of translational value through publications is an art and skill of communication in a written format, which can be utilized and appreciated in a global level.  Being a Vice Chancellor of a Higher Education Health Sciences Deemed to be University, I guide the higher authorities in my institution to encourage quality publications from teachers at various levels, in journals of high repute. I can see the growth and perception of the University improve with the increase in quality publications.  Dear faculty and students, I take this opportunity to reinstate that publications define professional behavior. A behavior cannot be acquired suddenly. It takes time. It has to be a habit which has to be inculcated. It should start as a habit from the faculty with a healthy research environment. There should be fora to exhibit your research among the student platform. Good researches from the in house faculty should be shared with students on a common platform. There should be ample opportunities and support from the institute for conducting and publishing quality research . At this juncture, I express my appreciation to Sri Balaji Vidyapeeth which maintains the scientific fervor and temperament by following all of the endeavors I have mentioned to facilitate research and publications. The researchers of SBV are encouraged in all possible ways, facilitated and even provided with incentives to publish quality publications. Sri Balaji Vidyapeeth also encourages students at both UG and PG levels to perform research. Various sensitization and training programmEs in research have enabled student publications to increase tremendously over the past few years.  Dear all….. I urge all the listeners to get motivated, geared up and start exploring in this direction to contribute effectively for the growth of science in a positive way. A word of caution to all the listeners to balance quantity and quality of your publications and be aware of predatory journals. An ethical approach with a true conscience to contribute to science can guide you all to be a good researcher.  I conclude my message with all my best wishes to you all to take a progressive step towards scientific publications. | | | | | | | | |